

Stylist Photo Contests

for the Fantastic Sams Cut & Color Minnesota Region



You produce amazing looks every day and it's time to show them off and get rewarded with our Monthly Stylist Photo Contests Program! **How does this work? It's easy!**

Each month we'll feature a contest with a selected service theme like "Color" or "SOS Treatments," then **all you need to do is:**

1. Take a photo of the work you do within the salon that fits within that service theme.
2. Post that photo to either your personal social media page or the salon's social media page with the hashtags #stylemefantastic and #fantasticsams, then tag your FJS salon in the caption. *Note: Make sure your post is set to "public."*
3. Fill out the online form at www.MNStylistShowcase.com. Click the "Photo Contests" category at the top right.

Submissions that follow the provided instructions will be entered into a random drawing to become one of the two winners each month.

See the chart for each month's service theme and prizes!

For your photos, you can either post a side-by-side before and after photo or just post an after photo with the caption detailing the service. If you post a multi-photo post to Instagram just make sure the "after" photo shows first. No matter the way you choose to showcase your work, just make sure your taking great photos and entering yourself into the contest each month!

You may also find your work featured on the National Fantastic Sams Cut & Color social media pages! Throughout the year, FJS is sharing locally submitted posts that represent Fantastic Sams Cut & Color at its professional best.



2020 Service Themes and Prizes

August

Color Service with a Finished Style;
\$50 VISA Gift Card

September

Biggest Transformation;
Product package from Reuzel

October

Balayage with Finished Style;
Pulp Riot Product Package and
\$25 VISA Gift Card

November

Autumn Color with Finished Style;
TIGI Blow Dryer and TIGI Flat Iron

December

SOS Treatments; Sexy Hair Product
Collection and \$25 VISA Gift Card

